



Goals, Policies and Actions Strategies

The Horizon 2035 Committee will be working with City staff to update and develop goals and policies for the Land Use and Transportation Element (LUTE) of the Sunnyvale General Plan. The following are the definitions of general plan Goals, Policies and Actions Strategies approved by the General Plan Consolidation Committee in 2010. At the July 14 Horizon 2035 meeting we will be discussing the definitions and providing samples of each. We will also discuss the difference between the goals of the LUTE and those of the Climate Action Plan (CAP) which may need to be quantifiable in order to meet Greenhouse Gas Emissions reduction goals.

Definitions: Goals, Policies and Action Strategies

April 2010: General Plan Consolidation Advisory Committee

Goals:

Goals are long-range, broad and comprehensive targets. Goals are not necessarily measurable or achievable; rather, they describe a desired end-state community condition.

Policies:

Policies describe context and rationale of desired outcomes. Policies are focused and specific; they may be created, altered or discarded by City Council. Policies must only be consistent with adopted long-range goals of the General Plan.

Action Strategies:

Action strategies are short-range in nature. The action strategies are specific proactive steps to achieve the goals following the instructional guidelines. They are the critical link between long-range planning and current-decision making.