

CITY OF SUNNYVALE



LUTE and CAP

Goals, Policies and Action Strategies

July 14, 2010

General Plan Goals

- **Long-range, broad and comprehensive targets**
- **Not necessarily measurable or achievable**
- **Describe a desired end-state community condition**
- **Currently 6 Goals in the 1997 LUTE**

General Plan Policies

- **Describe context and rationale of desired outcomes**
- **Focused and specific**
- **May be created, altered or discarded by City Council**
- **Must only be consistent with adopted long-range goals of the General Plan**
- **Currently 36 Policies in the 1997 LUTE**

General Plan Action Strategies

- **Short-range in nature**
- **Specific proactive steps to achieve the goals**
- **Critical link between long-range planning and current-decision making**
- **Currently 124 “Action Statements” in the 1997 LUTE**
(term was recently changed to “Action Strategy”)

LUTE

Goals/Policies Examples

Goal:

Protect and sustain a high quality of life in Sunnyvale by participating in coordinated land use and transportation planning in the region.

Policy:

Support coordinated regional transportation system planning and improvement.

LUTE

Goals/Policies Examples

Goal:

Attain a transportation system that is effective, safe, pleasant and convenient.

Policy:

Integrate the use of land and the transportation system.

CAP

Goals/Policies Examples

Goal:

Reduce emission through the promotion of walking and bicycle riding.

Policy:

Support tree planning programs on private property that provide shade for sidewalks and bicycle lanes.

CAP

Actions Strategies Examples

Actions Strategy:

Designate a staff position to support the community in regards to the tree planting program.

Create and manage an urban forestry program that will increase the urban tree canopy by 20% by 2020.

LUTE

Actions Strategies Examples

Actions Strategy:

Maintain the signal system and respond quickly to signal breakdowns.

Use the Downtown Specific Plan to facilitate the redevelopment of downtown.

LUTE

Actions Strategies Examples

Actions Strategy:

- Encourage mixed use developments that provide pedestrian scale and transit oriented services and amenities.
- Use density to transition between land use, and to buffer between sensitive uses and less compatible uses.

LUTE/CAP

Rules of Thumb

- Keep goals very “Big Picture”
- Flexibility over the long term is desirable
- Try to avoid mixing broad goals and specific policies
- G/P/AS don't need to state the obvious/operational
- CAP is different due to the need for more specific assumptions.

